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Since the birth of sport packs back in the mid 1900's, athletes all over the world have been struggling with sour necks and aching backs from bouncing backpacks. A feeling of

dancing monkeys, hammering their backs and heads for cruel pleasure. These ruthless creatures have been tormenting runners, bikers and action sportsmen for too long. The industry has tried to stop these monkeys and their dangerous behaviour, but without sucess. Untill now!

At USWE we have discovered how to stop the "dancing monkeys" from going bananas on your back. The solution is a revolutionary 4-point suspension harness strap design that the monkeys just can't beat. This super technology is called *No More Dancing Monkey*<sup>™</sup> and guarantees that your pack will be bounce-free in action.





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USWE ATHLETE

# CÉDRIC GRACIA THE TRALE DZARD

Who dosen't like a crazy french guy that loves partying, driving fast cars and doing way too sick stuff on his MTB? Cédric Gracia is that wonderful maniac. So we asked him a couple of questions about his life as a pro rider.



## What's it like living your passion as a career?

It's just a fucking dream! I love my life and riding is my drug.

How do you find the balance between "passion" and "business"?

I do things my way and if it brings me business, it's great! If not, I would do it anyway! I really love what I do and want to share it with everyone. No bullshit, just real shit! Take it or leave it, this is me CG!

## What's your favorite bike discipline, and why?

It's fun riding all disciplines but I have to say BMX. I used to love jumping and getting free speed from pumping but when I got older MTB took over. I think it was when I discovered the joy of riding in mud with friends!

## Tell us about your most memorable ride?

Everyday is a memorable ride for me, I live and die for riding.



What kind of bike do you ride? Nomad from SANTA CRUZ

#### What does a day in your life look like?

Waking up at 8 AM and going straight to the gym. After that I take care of e-mails and social media until lunch! After lunch it's time for my second training, which mostly contains pure riding or skiing, if there is snow. I have the weekends off for parties and for biking with my friends. When I'm not racing, that is! What do you think about that? I also use the week testing for my sponsors. I'm often lucky enough to ride in Vallnord Bike Park in Andorra.

What's your favourite place? Vallnord la Massana in Andorra

#### What's the best thing about riding?

You can ride everywhere you want and it's very nature friendly.

#### Who is your favorite rider? Why?

Josh Bryceland! He keeps the old MTB spirit alive for the new generation of riders.





#### What are you most proud of in your career?

Being able to party hard and stil ride, haha! Just joking, I'm not proud of anything. I'm just happy that I'm having fun everyday riding my bike.

## What is the toughest ride you have experienced?

Whistler secret trails, so far.

## Artist "suffer" for their art. Have you suffered for yours?

I have suffered in the hospital, mostly because I was away from my bike! That sucks ass.

How important is a steady backpack when you're out riding?

Let's put it this way. A comfortable backpack that you don't even know is there, is the best thing ever. An uncomfortable backpack is the worst thing ever. I love to be able to eat, drink and do repairs when I feel like it.



What's it like to work with USWE? I discovered that I could wear a hydratation pack without it beeing in my way.





"A comfortable backpack that you don't even know is there, is the best thing ever"

That's really cool and I can carry tons of shit with me. Everything from food to spareparts and tools! Thanks to *USWE* I can keep on riding, I have water now.

Favourite thing to do, besides shredding the tracks? Racing my cars!

**Favorite drink at the end of the day?** Beer.

## If we look inside your backpack, what will we find?

Spareparts for repairing my bike, energy bars from High 5, lezyne tools and water.

What's next on the horizon for CG? More videos, more shit and more racing. But still my way.



Age: 37 Hometown: Andorra Disciplines: DH, 4X, Freeride

# USVVE **PACK TECH**



USWE has put an end to bouncing backpacks and the feeling of dancing monkeys on your back. The solution is a revolutionary 4-point suspension harness strap design that makes your riding more awesome and less painfull. This super technology is called *No More Dancing Monkey*<sup>TM</sup> and guarantees that all our packs are bounce-free in action.

#### SUPREME PACKS

#### BOUNCE FREE ACTION



Expect nothing but the best from the *USWE*-packs. Our action backpacks are created for athletes by athletes, with extreme conditions in mind. For us the pack is vital equipment that has to stay fixed and balanced on your back, helping you carry all the required gear and hydration to perform your personal best. Our responsibility is to provide high end products that cover all your needs.



#### UNIQUE BLADDER SYSTEMS

#### WE KEEP WINNERS HYDRATED



The Elite™



Disposable™

Which bladder do you prefer? The premium *Shape-Shift*<sup>TM</sup> - to keep it slim and in race style. *The Elite*<sup>TM</sup> - for traditional use or the *Disposable*<sup>TM</sup> for use-n-replace and optimal hygiene. Our bladders are easy to handle and created to keep winners all over the world hydrated.



#### PATRIOT 15 BP™ / CAMO

#### HARDCORE BACK PROTECTION

The PATRIOT 15 BP<sup>™</sup> protects both your stuff and your back when bombing the steepest downhills or shredding rough terrain. It gives you total confidence with its CE-certified central back protector and 4-point suspension harness. With a lightweight design, 15 liters of cargo and armor carry, it keeps you fully prepped, protected and hydrated, without cramping your style.



Central back protector Lightweight design 4-point suspension harness Multi size adjustable Velcro straps 3,0 liter shape-shift bladder Camo, Chili Red PATRIOT 9<sup>™</sup> / CHILI RED

#### A SMALL PACK FOR BIG RIDES

This prize winning badboy is extremly well balanced and perfect for downhill and rough trails. The *PATRIOT*  $9^{\text{TM}}$  is both slim and keeps you totally covered with 6,0 L of helmet, tool, food and phone accommodations and of course a *3,0L Elite bladder* <sup>TM</sup> hydration. It makes the gnarliest ride seem like a back rub.



Lightweight design Super slim 3,0L Elite bladder™hydration Camo, Chili Red Prize winning backpack AIRBORNE 2<sup>™</sup> / RACE BLUE

### BUILT FOR SPEED

<image>



Featherweight design Premium 2,0 liter Shape-Shift™ bladder Superior race abilities NDMT<sup>™</sup> harness Easy to reach Easy to clean Carbon Black, Race Blue, Crazy Yellow, Go Pink

This is the number one action pack, built for top speed and high preasure rides. We wouldn't even call *AIRBORNE*  $2^{TM}$  a lightweight, it's more of a featherweight pack that delivers outstanding fit and functionality for 1-3 hours fast racing. With a weight of 290g and its *NDMT*<sup>TM</sup> harness, this pack will not even be noticeable on your back in action.

AIRBORNE 3<sup>™</sup> / GO PINK

### FREEDOM OF MOVEMENT

If you want to fit more gear into your slim USWE-pack, but still want insane speed and toughness, AIRBORNE  $3^{TM}$  should be your choice. With its revolutionary 4-point suspension  $NDMT^{TM}$  harness, it keeps your stuff intact and in place. Go fast, go light and pack tight with a racepack that gives you full freedom, style and movement. Stay bumpy!





Lightweight design 4-point suspension NDMT™ Premium 2.0L Shape-Shift™ bladder Built for rough conditions Removable tool pocket Carbon Black, Race Blue, Crazy Yellow, Go Pink AIRBORNE 9<sup>™</sup> / CARBON BLACK

## SLIM ADVENTURER





Lightweight design 4-point suspension NDMT<sup>™</sup> Premium 3.0L Elite bladder<sup>™</sup> Velcro straps with stretch Carbon Black, Race Blue, Crazy Yellow, Go Pink

#### AIRBORNE 15<sup>™</sup> / CRAZY YELLOW

### THE HEAVY ARTILLERY

<image>

This is the tiger tank of action bags;  $AIRBORNE 15^{\text{TM}}$ . With 12.0 L of smart and well sorted storage and 3,0L Shape-Shift bladder<sup>TM</sup>, it's made for epic adventures. The 4-point suspension  $NDMT^{\text{TM}}$  harness guarantees that the pack stays tight on your back without affecting your body movement or your style.

Lightweight design 4-point suspension NDMT<sup>™</sup> Premium 3.0 L Shape-Shift<sup>™</sup> bladder Tool organizer Water resistant smart phone pocket Premium 3.0 L Shape-Shift<sup>™</sup> bladder, easy to pack with ice on hot days Super easy to clean 12.0 L of smart storage Carbon Black, Race Blue, Crazy Yellow, Go Pink XC HYDRO™ / VULCANO BLACK

### EXTREME HYGIENE







Lightweight design 4-point suspension NDMT<sup>™</sup> Rom for 1.5 L disposable hydro bladder Smart storage Great hygiene Vulcano black

# USWE BOTTLES

Turne

PREMIUM BOTTLES

#### DRINK AND RIDE



We have a clear and simple purpose with our bottles; easy. They're easy-to-fill, easy-to-sip, easy-to clean, and they make you look professional. Stay hydrated everywhere you go. Our bottles are made out of premium materials for best quality and function, and of course they're taste-free and BPA-free





Get une selde

## USWE ATHLETES

Thankfully we got the USWE Athletes team that's out there shredding terrain, so we can keep on shredding sketches by the drawing board. *All love to you guys!* 













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#### WE ARE USWE

Only the best is good enough. That is our mantra when we are killing it in the tracks. However, it has been hard to find a hydration pack good enough for hardcore racing. So we created our own. A top of the line action pack, made for athletes by athletes.

In 2006 we were a bunch of enthusiastic riders that couldn't find the pack we wanted. At that time, the market range didn't cover the riders needs and all the available packs were slamming necks like never before. Having a bad case of back pain after every ride kills the fun in our sport. It became a common problem on the racetracks and everybody was reaching out for a new product. So in 2007 we started *USWE* sports in a worn-out garage on the Swedish countryside and began to design and manufacture our own hydration packs. It started with a pile of prototypes that grew better for every day. When we finally started to construct our own hydration bladders, the product was perfect. At *USWE* we have always been different from the competitors and our mission is to push the product limits as hard as we can. Hard work and allot of play have made the *USWE* pack top of the line and totally unique in its segment.

Being experts on the matter, we take our job seriously developing the best personal hydration products available on the market. We are a fast growing company that puts thousands of man hours behind every single product we bring to the table. We are passionate, provocative and always pushing limits. Finally, we want to send props and respect to our friends and professional colleagues that are keeping it up out there. Without you guys, none of this would be possible!





Discover other riding gear on our website.