



**J·O** **ENJOY  
THE RIDE!**

## DESIGN CONCEPT

Retro, meet modern. Featuring a classic open-face shell design inspired by a rich heritage of vintage SHOEI models, the new J·O is finished with a splash of modern styling, a compact profile thanks to SHOEI's advanced technologies and state-of-the-art manufacturing techniques, and the innovative CJ-3 shield for increased performance and maximum versatility. Premium liner materials provide optimal comfort, performance and aesthetics, and round out the J·O's flawless fit and finish. Enjoy the ride!



## COMPACT SHELL

Blending classic and modern design attributes with proprietary materials and advanced manufacturing techniques have yielded the J·O's unique—and beautifully compact—shell profile. A narrow design that features a streamlined 1950's "Ducktail", the J·O's AIM shell is sleek, classy and performance-driven all in one.



## SHIELD SYSTEM

The vintage-inspired, retractable and adjustable CJ-3 shield offers instant relief from incoming wind while protecting against 99% of the sun's damaging UV rays. Featuring a distortion-free view throughout the entire field of vision, the CJ-3 shield is sure to enhance your ride.



## SAFETY

A proprietary matrix of lightweight organic and high-performance fibers provides optimal impact absorption, strength, and elasticity. DOT Certified, the J·O's AIM Shell is available in 6 sizes from XS to XXL (3 shells/4 liners) to ensure a custom fit for every rider.



## COMFORT

The J·O is equipped with a fully removable, washable, replaceable and adjustable interior system that combines a comfortable fit and secure hold for distraction-free, high-speed riding. Unmatched attention to detail and high-quality liner materials help accentuate the J·O's overall finish and premium aesthetics.

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