



DIESEL LIFE CATALOG
2016 - 2017

DIESEL LIFE exists to be the premiere brand representing truckers and diesel enthusiasts. Our continued growth will be the result of creating quality products and designs for men, women and children, as well as establishing long lasting relationships with retailers. As diesel fans ourselves, we know that whether as a profession or for fun, diesel truck drivers have a unique sense of pride. That pride drives us to be a unique and exciting company, delivering only the best to them and our team members.



MENS

MENS

SKULL & PUMPS

BARCODE LABELS



DLMSS01-B

S- 816-010
M- 816-010
L- 816-010
XL- 816-010
2X- 816-010
3X- 816-010

Color

Black / White

Sizes

S, M, L, XL
XXL, XXXL

SKULL & PUMPS

BARCODE LABELS



DLMSS01-GB

S- 816-01024
M- 816-01025
L- 816-01026
XL- 816-01027
2X- 816-01028
3X 816 01029

Color

Grey / Black

Sizes

S, M, L, XL
XXL, XXXL

SKULL & PUMPS

BARCODE LABELS



DLMSS01-BG

S- 816-01161
M- 816-01162
L- 816-01163
XL- 816-01164
2X- 816-01165
3X 816 01166

Color

Black / Green

Sizes

S, M, L, XL
XXL, XXXL

MENS

SKULL & PUMPS

BARCODE LABELS



DLMSS01-BO

S- 816-0120
M- 816-0120
L- 816-0120
XL- 816-0121
2X- 816-0121
3X- 816-0121

Color

Black / Orange

Sizes

S, M, L, XL
XXL, XXXL

GREEN NEON SEMI

BARCODE LABELS



DLMSS07-CBG

S- 816-01094
M- 816-01095
L- 816-01096
XL- 816-01097
2X- 816-01098
3X- 816-01099

Color

Charcoal

Sizes

S, M, L, XL
XXL, XXXL

SMOKING PERMITTED

BARCODE LABELS



DLMSS05-GBR

S- 816-0100
M- 816-0100
L- 816-0100
XL- 816-0100
2X- 816-0100
3X 816 0100

Color

Ash Grey

Sizes

S, M, L, XL
XXL, XXXL

MENS

UNLEASH YOUR INNER DIESEL

BARCODE LABELS



DLMSS22

S- 816-01396
M- 816-01397
L- 816-01398
XL- 816-01399
2X- 816-01400
3X- 816-01401

Color
Neon Blue

Sizes
S, M, L, XL
XXL, XXXL

INJECTOR SKULL

BARCODE LABELS



DLMSS06-BRY

S- 816-01036
M- 816-01037
L- 816-01038
XL- 816-01039
2X- 816-01040
3X- 816-01041

Color
Black

Sizes
S, M, L, XL
XXL, XXXL

PUMP & WORK GLOVE

BARCODE LABELS



DLMSS10

S- 816-01179
M- 816-01180
L- 816-01181
XL- 816-01182
2X- 816-01183
3X 816 01184

Color
Black

Sizes
S, M, L, XL
XXL, XXXL

MENS

GOT BOOST

BARCODE LABELS



DLMSS11

S- 816-01192
M- 816-01193
L- 816-01194
XL- 816-01195
2X- 816-01196
3X- 816-01197

Color
Tweed

Sizes
S, M, L, XL
XXL, XXXL

SKELETON TRUCKER

BARCODE LABELS



DLMSS12

S- 816-01250
M- 816-01251
L- 816-01252
XL- 816-01253
2X- 816-01254
3X- 816-01255

Color
Black

Sizes
S, M, L, XL
XXL, XXXL

DIESELS NEVER DIE

BARCODE LABELS



DLMSS13

S- 816-01261
M- 816-01262
L- 816-01263
XL- 816-01264
2X- 816-01265
3X- 816-01266

Color
Gravel

Sizes
S, M, L, XL
XXL, XXXL

MENS

AMERICAN FLAG

BARCODE LABELS



DLMSS15

S- 816-01275
M- 816-01276
L- 816-01277
XL- 816-01278
2X- 816-01279
3X- 816-01280

Color
White

Sizes
S, M, L, XL
XXL, XXXL

TAN COWBOY HAT

BARCODE LABELS



DLMSS16-BS

S- 816-01309
M- 816-01310
L- 816-01311
XL- 816-01312
2X- 816-01313
3X- 816-01314

Color
Brown
Savannah

Sizes
S, M, L, XL
XXL, XXXL

MAROON COWBOY HAT

BARCODE LABELS



DLMSS16-MAR

S- 816-01303
M- 816-01304
L- 816-01305
XL- 816-01306
2X- 816-01307
3X- 816-01308

Color
Maroon

Sizes
S, M, L, XL
XXL, XXXL

MENS

DIESEL PIRATE

BARCODE LABELS



DLMSS17

S- 816-01332
M- 816-01333
L- 816-01334
XL- 816-01335
2X- 816-01336
3X- 816-01337

Color
Black

Sizes
S, M, L, XL
XXL, XXXL

SONG OF MY PEOPLE

BARCODE LABELS



DLMSS18

S- 816-01338
M- 816-01339
L- 816-01340
XL- 816-01341
2X- 816-01342
3X- 816-01343

Color
Black

Sizes
S, M, L, XL
XXL, XXXL

GAS MASK

BARCODE LABELS



DLMSS19

S- 816-01344
M- 816-01345
L- 816-01346
XL- 816-01347
2X- 816-01348
3X- 816-01349

Color
Charcoal

Sizes
S, M, L, XL
XXL, XXXL

MENS

#DieselLivesMatter

BARCODE LABELS



DLMSS20

S- 816-01350
M- 816-01351
L- 816-01352
XL- 816-01353
2X- 816-01354
3X- 816-01355

Color
Gavel

Sizes
S, M, L, XL
XXL, XXXL

NEVER FORGOTTEN

BARCODE LABELS



DLMSS21

S- 816-01356
M- 816-01357
L- 816-01358
XL- 816-01359
2X- 816-01360
3X- 816-01361

Color
Tan

Sizes
S, M, L, XL
XXL, XXXL

RED FRIDAY

BARCODE LABELS



DLMSS23

S- 816-01390
M- 816-01391
L- 816-01392
XL- 816-01393
2X- 816-01394
3X- 816-01395

Color
Antique
Cherry Red

Sizes
S, M, L, XL
XXL, XXXL

MENS

FULL SKULL LONG SLEEVE

BARCODE LABELS



DLMLS01-BW

S- 816-01048
M- 816-01049
L- 816-01050
XL- 816-01051
2X- 816-01052
3X- 816-01053

Color

Black / White

Sizes

S, M, L, XL
XXL, XXXL

FULL SKULL LONG SLEEVE

BARCODE LABELS



DLMLS01-GB

S- 816-01042
M- 816-01043
L- 816-01044
XL- 816-01045
2X- 816-01046
3X 816 01047

Color

Grey / Black

Sizes

S, M, L, XL
XXL, XXXL

FULL SKULL LONG SLEEVE

BARCODE LABELS



DLMLS01-BG

S- 816-01185
M- 816-01186
L- 816-01187
XL- 816-01188
2X- 816-01189
3X- 816-01190

Color

Black / Green

Sizes

S, M, L, XL
XXL, XXXL

MENS

FULL SKULL LONG SLEEVE

BARCODE LABELS



DLMLS01-BO

- S- 816-01213
- M- 816-01214
- L- 816-01215
- XL- 816-01216
- 2X- 816-01217
- 3X- 816-01218

Color

Black / Orange

Sizes

S, M, L, XL
XXL, XXXL

INJECTOR SKULL HOODIE

BARCODE LABELS



DLUSW01-BRY

- S- 816-01087
- M- 816-01088
- L- 816-01089
- XL- 816-01090
- 2X- 816-01091
- 3X- 816-01092

Color

Black

Sizes

S, M, L, XL
XXL, XXXL

GOT BOOST HOODIE

BARCODE LABELS



DLUSW02

- S- 816-01281
- M- 816-01282
- L- 816-01283
- XL- 816-01284
- 2X- 816-01285
- 3X- 816-01286

Color

Charcoal / Grey

Sizes

S, M, L, XL
XXL, XXXL

MENS

GAS MASK HOODIE

BARCODE LABELS



DLUSW19

S- 816-01380
M- 816-01381
L- 816-01382
XL- 816-01383
2X- 816-01384
3X- 816-01385

Color

Charcoal / Grey

Sizes

S, M, L, XL
XXL, XXXL



WOMENS

WOMENS

WOMENS SKULL & PUMPS

BARCODE LABELS



DLWSS01-BP

S- 816-01058
M- 816-01059
L- 816-01060
XL- 816-01061
2X- 816-01062

Color

Black / Pink

Sizes

S, M, L, XL
XXL

WOMENS DISTRESSED SPLATTER VNECK - BLACK

BARCODE LABELS



DLWSS02-BP

S- 816-01102
M- 816-01103
L- 816-01104
XL- 816-01105
2X- 816-01106

Color

Black / Pink

Sizes

S, M, L, XL
XXL

WOMENS DISTRESSED SPLATTER VNECK - TAHITI

BARCODE LABELS



DLWSS02-TP

S- 816-01107
M- 816-01108
L- 816-01109
XL- 816-01110
2X- 816-01111

Color

Tahiti / Pink

Sizes

S, M, L, XL
XXL

WOMENS

WOMENS INJECTOR SKULL

BARCODE LABELS



DLWSS03-BPT

S- 816-01168
M- 816-01169
L- 816-01170
XL- 816-01171
2X- 816-01172
3X- 816-01173

Color
Black

Sizes
S, M, L, XL
XXL, XXXL

WOMENS TURBO GOT BOOST

BARCODE LABELS



DLWSS04

S- 816-01198
M- 816-01199
L- 816-01200
XL- 816-01201
2X- 816-01202
3X- 816-01203

Color
Tweed

Sizes
S, M, L, XL
XXL, XXXL

WOMENS GAS MASK

BARCODE LABELS



DLWSS19

S- 816-01368
M- 816-01369
L- 816-01370
XL- 816-01371
2X- 816-01372
3X- 816-01373

Color
Charcoal

Sizes
S, M, L, XL
XXL, XXXL

WOMENS

WOMENS AMERICAN FLAG

BARCODE LABELS



DLMSS15-DG

S- 816-01298
M- 816-01299
L- 816-01300
XL- 816-01301
2X- 816-01302

Color
Dark Grey

Sizes
S, M, L, XL
XXL

WOMENS

WOMENS LADY SKULL TANK - BLACK/PINK

BARCODE LABELS



DLWTT02-BP

S- 816-01072
M- 816-01073
L- 816-01074
XL- 816-01075
2X- 816-01076

Color
Black / Pink

Sizes
S, M, L, XL
XXL

WOMENS LADY SKULL TANK - PINK/BLACK

BARCODE LABELS



DLWTT02-PB

S- 816-01067
M- 816-01068
L- 816-01069
XL- 816-01070
2X- 816-01071

Color
Pink / Black

Sizes
S, M, L, XL
XXL

WOMENS LADY SKULL TANK - CHARCOAL/GREEN

BARCODE LABELS



DLWTT02-CG

S- 816-01156
M- 816-01157
L- 816-01158
XL- 816-01159
2X- 816-01160

Color
Charcoal /
Green

Sizes
S, M, L, XL
XXL

WOMENS

WOMENS LADY SKULL TANK - PURPLE/GREEN

BARCODE LABELS



DLWTT02-PG

S- 816-01256
M- 816-01257
L- 816-01258
XL- 816-01259
2X- 816-01260

Color

Purple / Green

Sizes

S, M, L, XL
XXL

WOMENS LADY SKULL TANK - NEON YELLOW/BLACK

BARCODE LABELS



DLWTT02-YB

S- 816-01293
M- 816-01294
L- 816-01295
XL- 816-01296
2X- 816-01297

Color

Neon Yellow /
Black

Sizes

S, M, L, XL
XXL

WOMENS FULL SKULL LONG SLEEVE

BARCODE LABELS



DLWLS01-BP

S- 816-01063
M- 816-01064
L- 816-01065
XL- 816-01066
2X- 816-01154

Color

Black / Pink

Sizes

S, M, L, XL
XXL

WOMENS

WOMENS FULL SKULL LONG SLEEVE

BARCODE LABELS



DLWLS01-B

S- 816-0117
M- 816-0117
L- 816-0117
XL- 816-0117
2X- 816-0107

Color

Black / Teal

Sizes

S, M, L, XL
XXL

WOMENS INJECTOR SKULL HOODIE

BARCODE LABELS



DLWSW01-BPT

S- 816-01140
M- 816-01141
L- 816-01142
XL- 816-01143
2X- 816-01144
3X- 816-01191

Color

Black

Sizes

S, M, L, XL
XXL, XXXL

WOMENS TURBO GOT BOOST HOODIE

BARCODE LABELS



DLWSW02

S- 816-01287
M- 816-01288
L- 816-01289
XL- 816-01290
2X- 816-01291
3X- 816-01292

Color

Charcoal

Sizes

S, M, L, XL
XXL, XXXL

WOMENS

WOMENS GAS MASK HOODIE

BARCODE LABELS



DLWSW19

S- 816-01374
M- 816-01375
L- 816-01376
XL- 816-01377
2X- 816-01378
3X- 816-01379

Color

Charcoal / Grey

Sizes

S, M, L, XL
XXL, XXXL



HATS

HATS

DIESEL LIFE SNAP BACK HAT - CHARCOAL / NEON GREEN

BARCODE LABELS



DLH05-CG

One Size Fits All:
811-01268

Color

Charcoal /
Neon Green

Sizes

One Size Fits All

DIESEL LIFE SNAP BACK HAT - CHARCOAL / NEON PINK

BARCODE LABELS



DLH05-CP

One Size Fits All:
811-01267

Color

Charcoal /
Neon Pink

Sizes

One Size Fits All

DIESEL LIFE SNAP BACK HAT - CHARCOAL / NEON ORANGE

BARCODE LABELS



DLH05-CO

One Size Fits All:
811-01316

Color

Charcoal /
Neon Orange

Sizes

One Size Fits All

HATS

DIESEL LIFE SNAP BACK HAT - CHARCOAL / NEON BLUE

BARCODE LABELS



DLH05-CNB

One Size Fits All:
811-01388

Color
Charcoal /
Neon Blue

Sizes
One Size Fits All

DIESEL LIFE SNAP BACK HAT - CHARCOAL / RED

BARCODE LABELS



DLH05-CRR

One Size Fits All:
811-01387

Color
Charcoal /
Red

Sizes
One Size Fits All

DIESEL LIFE SNAP BACK HAT - CAMOUFLAGE / ORANGE

BARCODE LABELS



DLH05-CBO

One Size Fits All:
811-01389

Color
Camouflage /
Orange

Sizes
One Size Fits All

HATS

DIESEL LIFE SNAP BACK HAT - CHARCOAL / BLACK / RED

BARCODE LABELS



DLH05-CBR

One Size Fits All:
811-01331

Color

Charcoal /
Neon Green

Sizes

One Size Fits All

DIESEL LIFE SNAP BACK HAT - CHARCOAL/BLACK/NEON YELLOW

BARCODE LABELS



DLH05-CBY

One Size Fits All:
811-01330

Color

Charcoal /
Neon Yellow

Sizes

One Size Fits All

DIESEL LIFE SNAP BACK HAT - CHARCOAL / NEON BLUE

BARCODE LABELS



DLH05-CBB

One Size Fits All:
811-01315

Color

Charcoal /
Neon Blue

Sizes

One Size Fits All

HATS

DIESEL LIFE FLEX FIT TRUCKER HAT

BARCODE LABELS

DLH06-BRY

One Size Fits All:
811-01136



Color

Black / Red /
Yellow

Sizes

One Size Fits All

DIESEL LIFE FLEX FIT TRUCKER HAT

BARCODE LABELS

DLH06-BW

One Size Fits All:
811-01135



Color

Black / White

Sizes

One Size Fits All

DIESEL LIFE FLEX FIT TRUCKER HAT

BARCODE LABELS

DLH06-BG

One Size Fits All:
811-01134



Color

Black / Green

Sizes

One Size Fits All

HATS

DIESEL LIFE FLEX FIT TRUCKER HAT

BARCODE LABELS



DLH06-WBO

One Size Fits All:
811-01204

Color

Black / Orange

SIZES

One Size Fits All

DIESEL LIFE FLEX FIT TRUCKER HAT

BARCODE LABELS



DLH06-BP

One Size Fits All:
811-01167

Color

Black / Pink

Sizes

One Size Fits All

VISORS

DIESEL LIFE VISOR - BLACK / GREEN

BARCODE LABELS



DLV01-BG

One Size Fits All:
811-01139

Color

Black /
Neon Green

Sizes

One Size Fits All

DIESEL LIFE VISOR - BLACK / WHITE

BARCODE LABELS



DLV01-BG

One Size Fits All:
811-01054

Color

Black /
White

Sizes

One Size Fits All



**KOOZIE'S /
DRINKWARE**

KOOZIES / DRINKWARE

DIESEL LIFE SKULL CAN KOOZIE

BARCODE LABELS



DLACK01-CP

816-01222

Color

Camo / Green

DIESEL LIFE SKULL CAN KOOZIE

BARCODE LABELS



DLACK01-CO

816-01008

Color

Camo / Orange

DIESEL LIFE SKULL CAN KOOZIE

BARCODE LABELS



DLACK01-CP

816-01007

Color

Camo / Pink

KOOZIES / DRINKWARE

DIESEL LIFE SKULL CAN KOOZIE

BARCODE LABELS



DLACK01-OB

816-01009

Color

Orange / Black

DIESEL LIFE SHOT GLASS

BARCODE LABELS



DLSG01-BW

816-01223

Color

Black / White

KOOZIES / DRINKWARE

DIESEL LIFE SKULL CAN KOOZIE

BARCODE LABELS



DLACK01-BG

816-01155

Color

Black / Green

DIESEL LIFE SKULL CAN KOOZIE

BARCODE LABELS



DLACK01-BO

816-01010

Color

Black / Orange

DIESEL LIFE SKULL CAN KOOZIE

BARCODE LABELS



DLACK01-BP

816-01011

Color

Black / Pink

KOOZIES / DRINKWARE

DIESEL LIFE SKULL BOTTLE KOOZIE

BARCODE LABELS



DLABK01-BG

816-01100

Color

Black / Green

DIESEL LIFE SKULL BOTTLE KOOZIE

BARCODE LABELS



DLABK01-BO

816-01006

Color

Black / Orange

DIESEL LIFE SKULL BOTTLE KOOZIE

BARCODE LABELS



DLABK01-PB

816-01101

Color

Pink / Black



DECALS

DECALS

DIESEL LIFE DECAL

BARCODE LABELS



DLADE01

8" x 2 3/4" - 816-01124
12" x 4" - 816-01125
18" x 6 1/4" - 816-01126

Color

White / Black

Sizes

8" x 2 3/4"
12" x 4"
18" x 6 1/4"

LADY DIESEL LIFE DECAL

BARCODE LABELS



DLADE02

8" x 2 3/4" - 816-01127
12" x 4" - 816-01128
18" x 6 1/4" - 816-01129

Color

Pink / White

Sizes

8" x 2 3/4"
12" x 4"
18" x 6 1/4"

DIESEL LIFE CENTER GLASS DECAL

BARCODE LABELS



DLADE03

12" x 12" - 816-01145

Color

White / Black

Sizes

12" x 12"

DECALS

DIESEL LIFE FULL BACK WINDOW DECAL

BARCODE LABELS

DLADE05

48"x 15" - 816-01146



Color

White / Black

Sizes

48"x 15"

DIESEL LIFE WINDSHIELD DECAL

BARCODE LABELS

DLADE04

5"x 48" - 816-01147



Color

White / Black

Sizes

5"x 48"



**LICENSE
PLATES**

LICENSE PLATES

DIESEL LIFE LICENSE PLATE - PINK / BLACK

BARCODE LABELS



DLADE05

816-01365

Acrylic License Plate
Made in USA

Color

Pink / Black

DIESEL LIFE LICENSE PLATE - CHROME / PINK

BARCODE LABELS



DLADE04

816-01366

Acrylic License Plate
Made in USA

Color

Chrome / Pink

DIESEL LIFE LICENSE PLATE - PINK / CHROME

BARCODE LABELS



DLADE04

816-01367

Acrylic License Plate
Made in USA

Color

Pink / Chrome

LICENSE PLATES

DIESEL LIFE LICENSE PLATE - BLACK / CHROME

BARCODE LABELS



DLT01-BC

816-01362

Acrylic License Plate
Made in USA

Color

Black / Chrome

DIESEL LIFE LICENSE PLATE - CHROME / BLACK

BARCODE LABELS



DLT01-CB

816-01363

Acrylic License Plate
Made in USA

Color

Chrome / Black

DIESEL LIFE LICENSE PLATE - BLACK / PINK

BARCODE LABELS



DLT01-BP

816-01364

Acrylic License Plate
Made in USA

Color

Black / Pink

LICENSE PLATES

DIESEL LIFE LICENSE PLATE - BLACK / NEON GREEN

BARCODE LABELS



DLT01-BNG

816-01386

Acrylic License Plate
Made in USA

Color

Black / Neon Green

DIESEL LIFE LICENSE PLATE - BLACK / RED

BARCODE LABELS



DLT01-BR

816-01402

Acrylic License Plate
Made in USA

Color

Black / Red

DIESEL LIFE LICENSE PLATE - RED / BLACK

BARCODE LABELS



DLT01-RB

816-01403

Acrylic License Plate
Made in USA

Color

Red / Black