#### How It Works

Mr. Pink Super Suds Shampoo & Superior Surface Cleanser removes dirt, grime, and debris through a constant stream of foaming bubbles. Mr. Pink is gentle on sealant and wax coatings, and is perfect for weekly maintenance car washes. The gentle cleaning power won't remove existing coatings of your favorite carnauba wax or synthetic wax sealant, so you know your car is always protected against the elements. Other detailing shampoos and low-grade car wash soaps are often too strong, stripping wax and staining plastic and rubber parts. Mr. Pink is pH-balanced and gentle on all exterior automobile parts like paint, clear coat, polished metals, glass, and even vinyl, rubber, and plastic trim pieces. Slick lubricants guide abrasive dirt and grime off the car gently, and helps prevent future swirl marks and scratches in any shiny paint finish. Mr. Pink rinses clean after every car wash and won't leave behind residues or water spots, even when you wash in direct sunlight. Use this versatile car wash soap in any bucket wash, or add it to your high pressure foam cannon or foam gun to spray a thick blanket of cleansing foam for a touch-less car wash experience. Mr. Pink is the high tech detailing shampoo perfect for any professional detailer or hardcore detailing enthusiast.







#### Superior Surface Cleanser

Mr. Pink is the fan-favorite detailing car wash soap for removing dirt, grime, and debris, and for maintaining the scratch-free shine of car paintwork. The advanced formula of Mr. Pink is tough on dirt, yet gentle on wax and sealant. Mr. Pink is super concentrated. Add just 1 ounce of Mr. Pink to a 5 gallon car wash bucket to create thick wash suds with plenty of lubrication against abrasive dirt that causes swirls and scratches. Mr. Pink will change the way you wash your car forever! It's the perfect detailing shampoo for any situation. The high-foaming formula creates an extra-slick wash solution to glide the wash mitt over paintwork. 95% of swirl marks, scratches, and marring are caused from improper washing. Mr. Pink's unique formula releases a constant stream of foaming bubbles to surround dirt particles and guide them gently from the surface. The pH-neutral formula gives Mr. Pink the ability to clean any surface safely and easily. Mr. Pink gives any detailer ultimate versatility when detailing any car, truck, motorcycle, boat or RV in any professional shop or driveway setting.





# Chemistry Behind The Product

Pink Super Suds Shampoo & Superior Surface Cleanser.

The secret to Mr. Pink's high performance detailing capabilities is in smart chemistry. Chemical Guys uses the most advanced technology to give professionals and enthusiasts the best detailing experience possible. In order to take Mr. Pink to the next level, our chemists blended super-slick polymers with hyper surfactants to lift, capture, and lubricate abrasive debris, allowing the surfaced to be gently wiped and rinsed clean. Improper washing can cause scratches and swirl marks that makes paintwork appear dull and neglected. The gentle Mr. Pink formula cleans paintwork with a plush microfiber wash mitt so you can maintain that show-winning shine. Mr. Pink then rinses clean from the surface, as if the dirt and car wash soap were never even there. Take your weekly car wash detail to the next level of perfection with Mr.





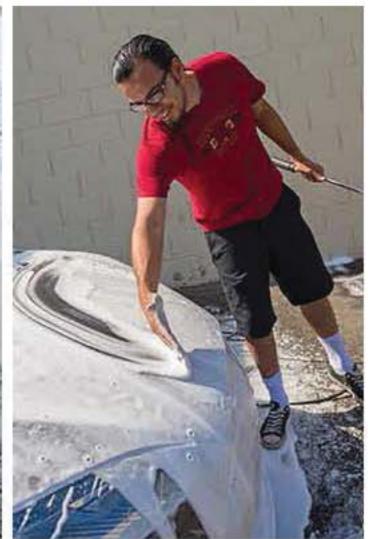


### **Ultimate Versatility**

Chemical Guys understands that product versatility gives you an advantage in any detailing situation. Mr. Pink is the perfect car wash shampoo to tackle any detailing job. The pH-balanced formula is formulated to work on any color glossy and shiny paint finish, polished metal, wheels, rims, tires, undercarriages, and even textured plastic trim and rubber seals around the car. The unique formula leaves any surface clean and free of dirt and road grime. Use Mr. Pink in your weekly 2-bucket wash for a streak-free shine that is truly impressive. Want extra foam? Add just 1 ounce of Mr. Pink to your TORQ Professional Foam cannon for a super-bubbly deep-cleaning foam party. Don't have a pressure washer? Mix Mr. Pink up in your garden hose foam gun to create a stream of foamy bubbly foam to your wash and keep up with the professional detailers on the block. Take on all detailing jobs and clean it all with the flexible cleaning power of Mr. Pink Car Wash Soap.







#### Safe For Wax And Sealant

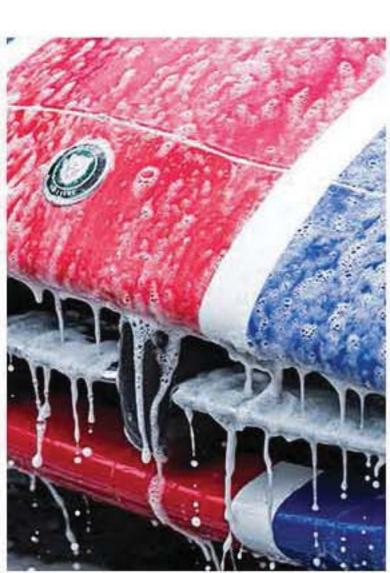
Maintaining your vehicle's protective wax or sealant layer is important. Wax and sealant protect your car from UV rays, water spots, pollution, and contamination. Mr. Pink helps maintain your protective wax or sealant layer. Unlike cheap car wash soaps and caustic degreasers, Mr. Pink uses gentle cleansers to remove filth and grime without stripping off waxy protection coatings. Use Mr. Pink to remove airborne contamination, pollution, and industrial fallout before it can degrade wax coatings prematurely to ensure a long-lasting shine on any paint finish. Just mix 1 ounce of Mr. Pink to 5 gallons of water to create a superior surface cleanser with tons of foaming wash suds. The advanced super polymers glide the wash mitt over wax and sealant layers, ensuring that your car, truck, motorcycle, or RV stays protected



# Help Prevent Swirls And Scratches

When you are done washing your car and ready to dry it, use AfterWash to speed the drying process and moisturize your paint. 95% of swirls and scratches come from poor wash and drying habits. The advanced lubricating polymers in After Wash help glide any premium microfiber towel over paintwork for a scratch-less shine. After







## Other Sizes Available

Mr. Pink Super Suds Shampoo & Superior Surface Cleanser is available in <u>4 ounce</u>, <u>16 ounce</u>, and <u>1 gallon</u> sizes.