

Not all spark plugs are created equal.

Bosch Double Iridium Spark Plugs include features that may not be found in other iridium spark plugs, including:

- ▶ Double Iridium electrodes (iridium firing pin and iridium ground electrode inlay)
- ▶ 360° continuous laser-welded center electrode
- ▶ Laser-welded ground electrode
- ▶ Nickel-plated housing

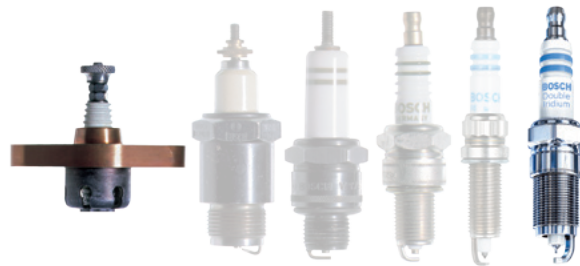
Bosch Double Iridium is the **best choice** for your vehicle.



From the **brand trusted** in the world's **most advanced engines**.

Since 1902, Bosch has set the standard in spark plug technology with innovative, performance-proven products trusted by original equipment manufacturers worldwide.

Production takes place in the most sophisticated manufacturing facilities in the world, where Bosch quality control standards assure that every plug bearing the Bosch name earns it.



1902 Spark Plug

Current Spark Plug



Double Iridium
Spark Plugs

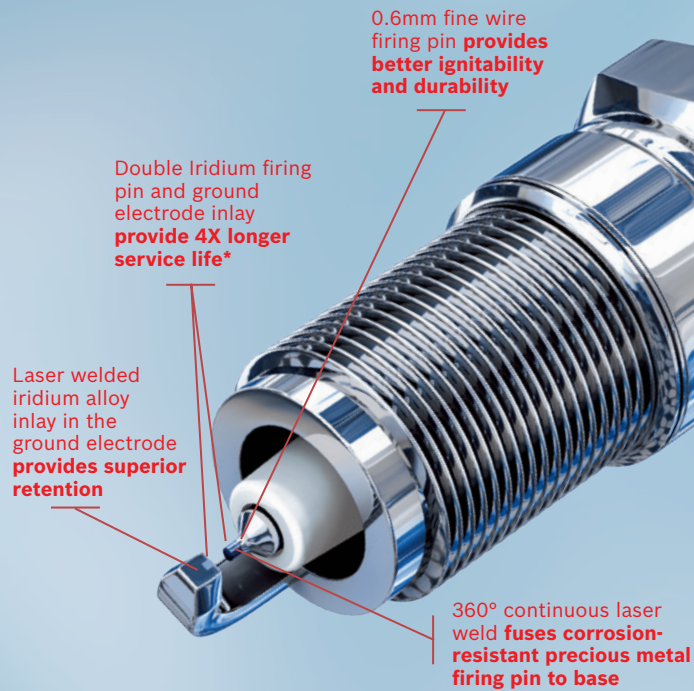
Bosch
Performance



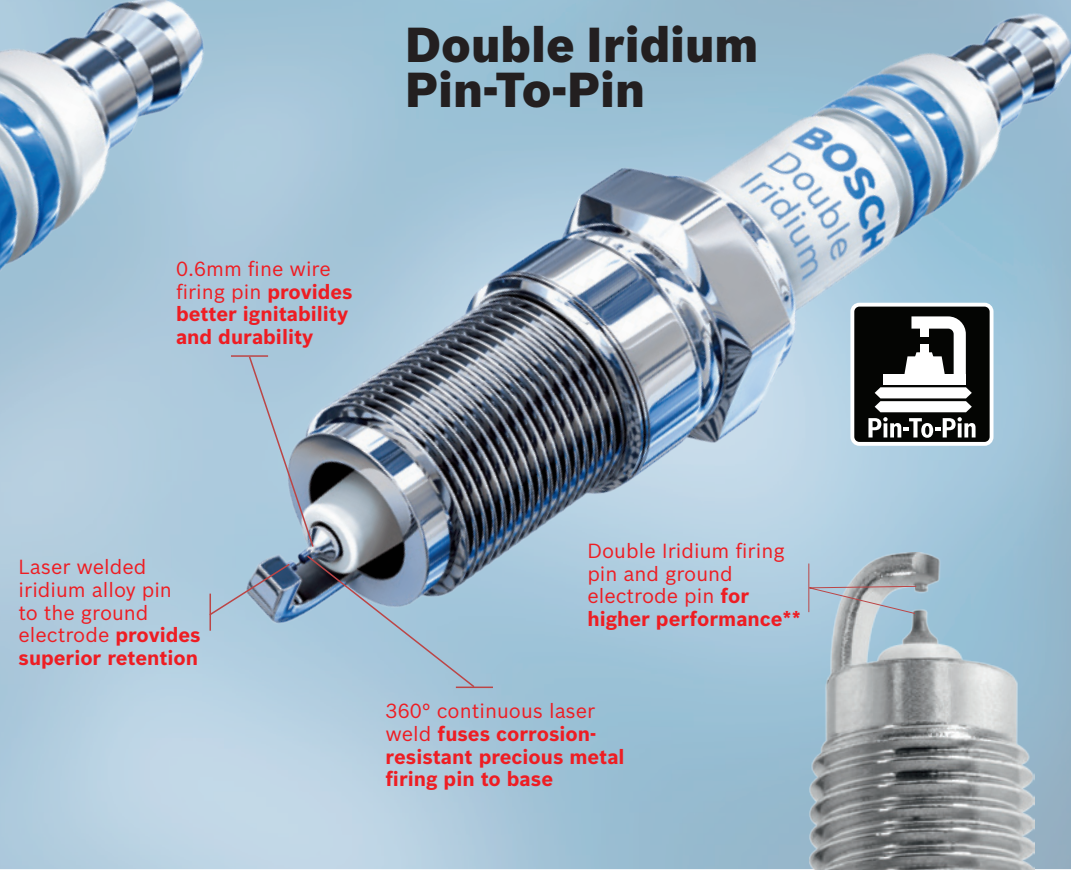
 **BOSCH**
Invented for life

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Double Iridium



Double Iridium Pin-To-Pin



4X
Longer
Life*

Satisfaction
Guaranteed
7
yrs

OE Replacement

The Best of Original Equipment Technology

Bosch Double Iridium Spark Plugs represent the best of original equipment (OE) spark plug technology and are manufactured to be OE equivalent in fit, form and function. The ultra fine wire design and laser-welded tapered ground electrode deliver peak performance, while the iridium firing pin and ground electrode inlay help it to go the distance.

